

**P**

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DIGITAL ONLINE PLATFORM

**PERFORMING ARTS  
MARKET IN SEOUL 2020**

**OCT 12 (MON)–OCT 15 (THU), 2020**

korea Arts  
management  
service

[www.pams.or.kr](http://www.pams.or.kr)

 **pams**  
performing arts market in seoul

# PERFORMING ARTS MARKET IN SEOUL 2020

## Greetings from President of Korean Arts Management Service



Under the support of Ministry of Culture, Korea Arts Management Service has been hosting PAMS every October. The primary objects of PAMS are revitalization of rational distribution and exportation to international markets for Korean performing arts that based on diversified orientation and creation.

PAMS 2020 will be held through a digital online platform!

### **New normal for art and international mobility in a new reality**

The COVID 19 pandemic has not only affected societal and economic structures at a global level, but has also had a great impact on our personal lives. The arts and international mobility fields are no exception to that impact, and we are now faced with a new reality.

Our lives are filled with uncertainty. Meanwhile, there are ongoing considerations for various methods and policies that will help us return to our normal lives, whatever that normal might be, and welcome the return of theaters and festivals. At the same time, due to the lockdown of cities and borders and social distancing practices, we have realized that returning to the normality we knew before is impossible. And so, we are presented with the fundamental questions of what the arts are and what the role of the arts is, particularly as a sustainable platform for international mobility.

At the PAMS 2020, we will discuss <Resilience and Recovery> to cope with this new reality and <Re-Imagination and Innovation> of the arts and international mobility in preparation for a new normal of coexistence with the virus Pandemic time.

**Kyu Choi**  
**Creative Director**  
**PAMS 2020**

# Digital Online Platform – Performing Arts Market in Seoul




PAMS 2020 will take place in three online places (Virtual PAMS, YouTube and Zoom).

## Virtual PAMS

Virtual PAMS is Korea’s first virtual platform for the performing arts which is based on the Massive Multiplayer Online Role Playing Game (MMORPG). If you want to watch diverse performances at the PAMS Choice and PAMS Pitching, please go to the **Content Hall**. If you want to find out about the booths of performing arts companies/institutions, please go to the **Exhibition Halls (A to D)**. If you want to talk to performing arts professionals in real time, please go to the **Networking Lounge**.

### \*To access Virtual PAMS

visit the official website of PAMS ([en.pams.or.kr](http://en.pams.or.kr)) and download the program. It is optimized for Windows 7 & 10. Access from Mac and mobile devices is not available.

		 YouTube	
Do you want to watch performances?	@Contents Hall <PAMS CHOICE> <PAMS PITCHING>		
Do you want to find out more about the discourse of the performing arts/international mobility?		<PAMS SALON> <ASSEMBLY>	
Do you want to find out more about performing arts companies/institutions/information?	@Exhibition Halls (A to D)		
Do you want to talk to performing arts professionals?	@Networking Lounge		<PAMS ONLINE DATING>

## Youtube & Zoom

In addition to Virtual PAMS, YouTube (for the PAMS Salon and Assembly) and Zoom (for the PAMS Online Dating) will also serve as spaces for enjoying a variety of programs at PAMS.

Do you want to watch performances?

# PAMS CHOICE

Virtual PAMS (Ccontents Hall) Oct. 12(Mon)–15(Thu) 19:00–

*PAMS Choice* is a program that demonstrates the artistic perfection and contemporary trends of Korea's most outstanding works in the performing arts.

This year, *PAMS Choice* will be introduced through online platforms using videos prepared in advance.

Also, the world of these artworks will be highlighted at greater depths not only through showcases, but also through interviews with the artists.

Through *PAMS Choice*, 223 different artworks were selected from 2005 to 2019, and these have been actively introduced throughout Asia, Oceania, the Americas, and Europe.

Airline and freight fees will be covered by ARKO Fund for performances overseas.

Oct.12th(Mon)



**POETIC THEATRE**  
POETIC STUDIO

Oct.13th(Tue)



**MOB**  
LABORATORY DANCE  
PROJECT

Oct.14th(Wed)



**HIS DAY**  
ARTSTAGESAN

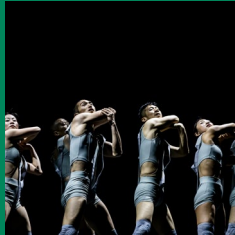
Oct.15th(Thu)



**CLAP & APPLAUSE**  
COREYAH



**THE OLD MAN AND THE SEA**  
WANSUNG PLAYGROUND



**WHILE**  
COMPANY SIGA



**WANING CRESCENT,  
OR THE WAY YOU  
REMEMBER THE WORLD**  
DONG THEATRE COMPANY



**THE NEW PATH**  
SINNOI



**FEVER**  
AMBIGUOUS DANCE  
COMPANY



**SUGUNGA**  
LEENALCHI

[Learn More](#)

# PAMS PITCHING

Virtual PAMS (@Contents Hall) Oct. 12(Mon)–15(Thu) 18:00–

*PAMS Pitching* encourages various creative modes of presentation of everything from existing works and project ideas to works in the conception,

creation, development, and distribution. Keep *PAMS Pitching* in mind if you have an idea to pitch to the international presenters or if you're looking for partners.

Oct.12th(Mon)



**This is just the media**  
ENFTP

Oct.13th(Tue)



**Samsara**  
Aakash Oedra Company

Oct.14th(Wed)



**The Joke**  
Ahop

Oct.15th(Thu)



**Black Mood**  
The Forest



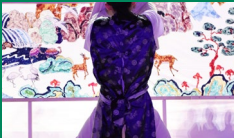
**MELIES ILLUSION:  
Arrival to the moon**  
EGPROJECT



**By a Thread**  
One Fell Swoop Circus



**Pound it, Macbeth!**  
HAEBOMA



**moving kkokdu**  
Yeto, the Gwanak branch  
of Namsadang Nori



**NeoGravity**  
SVALHOLM & Dance  
Theater TIC



**Survival Paradise**  
Theatre BACK



**NeNeNe**  
SangSang Maru



**Splash Test Dummies**  
Dummies Corp.

[Learn More](#)

# PAMS SALON

Youtube / Oct. 12(Mon)–15(Thu) 16:00–19:00

For sharing and debating current Issues in the contemporary performing arts scene facing the Global Pandemic of COVID-19, *PAMS Salon* is a peer-to-peer dialogue designed to share and debate current issues of the contemporary performing arts.

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Under the theme of <New Normal for Art and International Mobility in a New Reality> at PAMS

2020, we ask ourselves what we need for “resilience and recovery” as well as how we could secure “new imagination and innovation” for this era of a new normal. PAMS 2020 will discuss and explore new approaches and new ways for artistic creation and international mobility in the field of art during the time in which physical movement is not guaranteed.

*PAMS Salon PLUS*: shares new approaches to the digitization of the live arts. Here, you can enjoy six-screen presentations.

Date/Time	Focused Genre	Theme	Title
Oct.13th(Tue) 16:00–17:00	Dance	Re-imaginings and Innovation	Dance on Camera, Questions for the Transformation of Creation
Oct.13th(Tue) 18:00–19:00	Music	Resilience and Recovery	Moving Music: Expanded Ways of International Exchange in the Era of Limited Mobility
Oct.14th(Wed) 16:00–17:00	Theatre	Resilience and Recovery	International Collaboration in the Era of the Coronavirus: Artists’ Talks about COVID-19 and Cases of International Collaboration.
Oct.14th(Wed) 18:00–19:00	Interdisciplinary / Street Arts	Re-imaginings and Innovation	Rethinking the Arts and the City in the Time of COVID-19
Oct.13th(Tue)– 14th(Wed) 17:00	[PAMS Salon PLUS] New Imagination: New Approaches and New Audiences		



[Learn More](#)

# ASSEMBLY

Youtube / Oct. 12(Mon)–15(Thu) 14:00–23:00

*Assembly* is an on/offline platform for solidarity, cooperation and creative collaborations of international exchange and mobility by various networks in Asia.

Beyond the interest of region, nation and individual network, *Assembly* is willing to build solidarity on urgencies and emergent issues we are faced with, develop cooperation projects and programmes for the multitudes' benefits with networks, institutions, funders and stakeholders and

provide opportunities of creative collaborations for artists, producers and other practitioners in Asia.

Under the theme of <Rethinking and Reshaping International Mobility and new roles of networking platform> and <Solidarity and Cooperation in Asia>at *Assembly 2020*, the Assembly at PAMS 2020 will discuss “Why we need to reconnect in Asia and with what questions we should start again”

Date/Time	Theme	Title
Oct.12th(Mon) 16:00–17:30	Open Forum 1	Challenges and questions for the change of International mobility: For all that, why do we need to connect?
Oct.12th(Mon) 21:00–22:30		
Oct.13th(Tue) 14:00–15:30	Internal Workshop	Reshaping and Reframing Asian Connections
Oct.14th(Wed) 14:00–15:30		
Oct.15th(Thu) 17:00–18:30	Open Forum 2	Rethinking and Reshaping International Solidarity and new roles of international networking platforms

Contents of internal workshops will be shared at the closing session on Oct.15th

Date/Time	Theme	Title
Oct.13th(Tue) 21:00–22:00		Connecting Africa
Oct.14th(Wed) 21:00–22:00	Making New Connections	Connecting Busan



[Learn More](#)

# PAMS GROUND

Virtual PAMS (@Exhibition Halls (A to D)) Oct.12(Mon)-15(Thu)

## A New Ground for Promotion and Exchange!

*PAMS Ground* is an exhibition booth space where performing arts experts from Korea and abroad can exchange practical information.

This year, *PAMS Ground* is operating these booth exhibits through digital online platforms.

There are four exhibition halls, and participants can exchange business cards and hold real-time discussions freely, without any limitations in time and space.



Have a chat online



Download the leaflet



Watch the video of each booth

[Learn More](#)



Do you want to talk to performing arts professionals?

# PAMS ONLINE DATING

ZOOM Link TBC / Oct. 12(Mon)–15(Thu)

*PAMS Online Dating* is for the conversation with performing arts professionals.

Each dating will serve as an occasion for a presenter and three attendees for 30 minutes (only based on the reservation in advance) Although our future is uncertain

due to the crisis of international mobility, PAMS would like to build up a culture of working together by sharing your resources, build interconnection and create potential projects such as touring, co-production, residency and research.

PAMS Community			
Name	Organization	Title	Country
Ricardo Peach	Vrystaat Kunstefees/Arts Festival/ Tsa-Botjhaba	Director	Republic of South Africa
River Lin	ADAM / Taipei Performing Arts Center	Independent Curator	Taiwan
Vicen iu Rah u	Sibiu International Theater Festival	Curator	Romania
Luis Javier Sánchez	Festival Internacional Cervantino - Mexico	Subdirector of Programming	Mexico
Blanca Li	Teatros Canal/Centro Coreografico	Artistic Director	Spain
Francesc Casadesus	Grec Festival de Barcelona	Director	Spain
Natalie Hennedige	Arts House Ltd(Singapore)	Director	Singapore
Kris Nelson	LIFT	Artistic Director/CEO	United Kingdom
Roberto Cassarotto	Operaestate Festival and Centro per la Scena Contemporanea-Bassano del Grappa	Director of Dance	Italia
Carmen Romero	Fundación Teatro a Mil	Executive Director	Chile
Louise Lapointe	Festival de Casteliers	Director	Canada
Jarmo Juha Penttila	Chaillot-National theater for Dance	Program Advisor	France
Ju Kim	LG Arts Center	Project Manager	South Korea
Yo-ahen Kim	Doosan Art Center	Executive Producer	South Korea
Dong-hee Choi	Seoul Street Arts Creation Center	Manager	South Korea
Jong-yeoun Yoon	Seoul Street Arts Festival	Artistic Director	South Korea
Jong-ho Lee	Seoul International Dance Festival	Artistic Director	South Korea
Seok-hong Kim	ASSITEJ Korea	Board member	South Korea
Jun-ho Choe	Uijeongbu Music Theatre Festival	Artistic Director	South Korea
Dae-won Choe	The Korean Cultural&Arts Centers Association(KoCACA)	Head of Cultural Arts Promotion Department	South Korea
Annette Shun Wah	OzAsia Festival	Artistic Director	Australia

[Learn More](#)